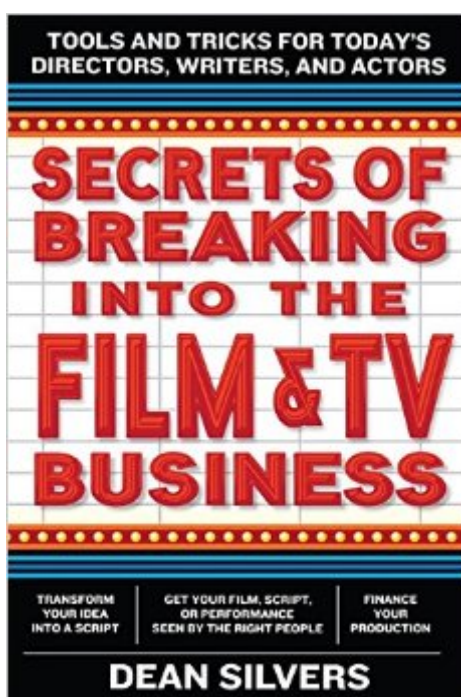


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# Secrets Of Breaking Into The Film And TV Business: Tools And Tricks For Today's Directors, Writers, And Actors



## Synopsis

A highly successful, award-winning independent producer shares his funny, practical, and innovative approach to breaking into film or television, whether you want to direct, act, write, or produce. It doesn't take film school or expensive, high-tech equipment to make a brilliant--and marketable--movie today, says successful maverick producer Dean Silvers. For aspiring filmmakers, it's easier than ever to produce--and sell--their work. *Secrets of Breaking into the Film and TV Business* is packed with concrete, proven advice to help you follow in the footsteps of today's cinematic giants, many of whom broke out with runaway independent successes. Drawing from his own experience as a filmmaker, Silvers offers essential tips and a wealth of invaluable knowledge about every aspect of the moviemaking business, from Internet shorts to how to adapt, option, and collaborate on feature-length films (with shoestring budgets).

## Book Information

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## Customer Reviews

I have read over 150 books on film making and the best one on writing a screen play, in my humble opinion, is "Story" by Robert McKee and the best book on directing is "Directing Actors" by Judith Weston. The best book on giving you the up to date story on making your film from the trenches is "Secrets of Breaking into the Film & TV Business" by Dean Silvers. Dean doesn't hit you over the head with information. He gives you advice in a nonchalant way, like a longtime friend, but you better take it like a smack to the head because if you don't and you are in the trenches yourself, you will have those big bad regrets. I have been in the trenches with one full length feature and a few

shorts. Last year one of our short films was accepted at the Cannes Film Festival, so I have seen the trenches enough to know a little bit about what to expect. Everything that I have gone through, was spot on in his book, but the most important thing for me was what I learned that I didn't know before I read the book, so even though I knew something, Dean gave me much more needed ammunition to conquer all the mountains between being one of the thousands of filmmakers who are not making it to being one of the few at the top. We have a finished script for what we hope to be our breakthrough full length feature film, as we make it, Dean's book will be referred to many times.

Dean Silvers provides great advice that can be used by any aspiring film maker. While he "name drops" real celebrities, the people he names were NOT celebrities at the times that his examples take place. I have read no more valuable book for achieving success in the film industry; and my own career began to take off immediately after following some of Dean's methods.

This book is insightful and illuminating - a must read for any aspiring filmmaker. Dean Silvers clearly knows his stuff. This book will make you want to follow your dreams and will give you the courage and tools you need to do so. Great stuff.

Of course, you can't really tell if a "how to" book is great until you see if the advice works for you. But Mr. Silvers lays out an approach that matches with modern film methods and marketing techniques. It made a great deal of sense to our screenwriting team. We are basing our plans going forward on the content of *Secrets of Breaking into the Film & TV Business*. The book is allowing us to lay out strategies and guiding us in developing our narrative. The book was a "page turner" too. The anecdotes made it an entertaining read that the reader can move through quickly. I really liked having it on my mobile Kindle reader so I could highlight the points to go back to for planning purposes and find them easily. Thanks, Dean.

The book, "Secrets Of," is the most awe-inspiring book I've read in a while; Especially as a novice with a growing passion for film. There many products out there that promise insider information, however well into the 5th page it becomes clear... This guy is actually giving away free secrets! As profound as the advice is, it is only exceeded by the character of the author. Many times I find you can only admire guru's for what they do, but here, I am deftly inspired by Mr. Silvers' commitment to success in the business while upholding his conviction towards integrity and doing the right

thing...How do I know? He opens up about his own rise to success and greater life experiences, after reading, I feel like I actually know the guy... that's cool.Take it from me: I never write in these stupid comment boxes, I haven't written this much in years... Why now?This book made me.

This book needs to be in the hands of every prospective writer/actor/filmmaker as well as any modern day creative/artist. All the lessons inside, truly can be applied to any field.Not only does Dean Silvers teach specifics of all aspects of the industry through experience, but takes his lessons to the next level, touching upon the often overlooked importance of self-selling, packaging and marketing.What I loved about Silvers' perspective in the book, is in fact the very place he's teaching from. Silvers is like you and me. He started out on his entertainment journey, clueless and without a single industry contact. Learning about his slow rise makes for an underdog success story we can all root and aspire for.I'm constantly reading old and new entertainment industry books, and difference of "Secrets of Breaking into the Film & TV Business," is that it's not a one time read. It's a companion that I'll always refer back to.Invest in yourself and your dream, and buy this book.

Every day people come to me asking what steps they need to take to break into the film or television industries. They're all looking for the magic bullet. I tell them there isn't one. Turns out I was wrong. Dean Silvers has published the ultimate guide to turning all your questions into answers and your fears into confidence.Motivational, inspirational, and as breezy and fun as the man himself, this book doesn't allow a peak behind the curtain, it tears the damn thing down."- Richard "RB" Botto, screenwriter, producer, actor, and Founder & CEO, Stage 32 (stage32.com)

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